

Higher Sensitivity, Affordable Price... The Choice is Clear



AzuraQuant™ Green Fast qPCR Mixes Formulated for Sensitivity and Ultra-Fast Cycling



- Excellent reproducibility of Ct values over a broad dynamic range
- Compatible with a broad range of instruments for standard or fast cycling
- Exceptional stability of 96 hours at room temperature once plates or tubes are prepared
- Industry-leading sensitivity with low-copy targets

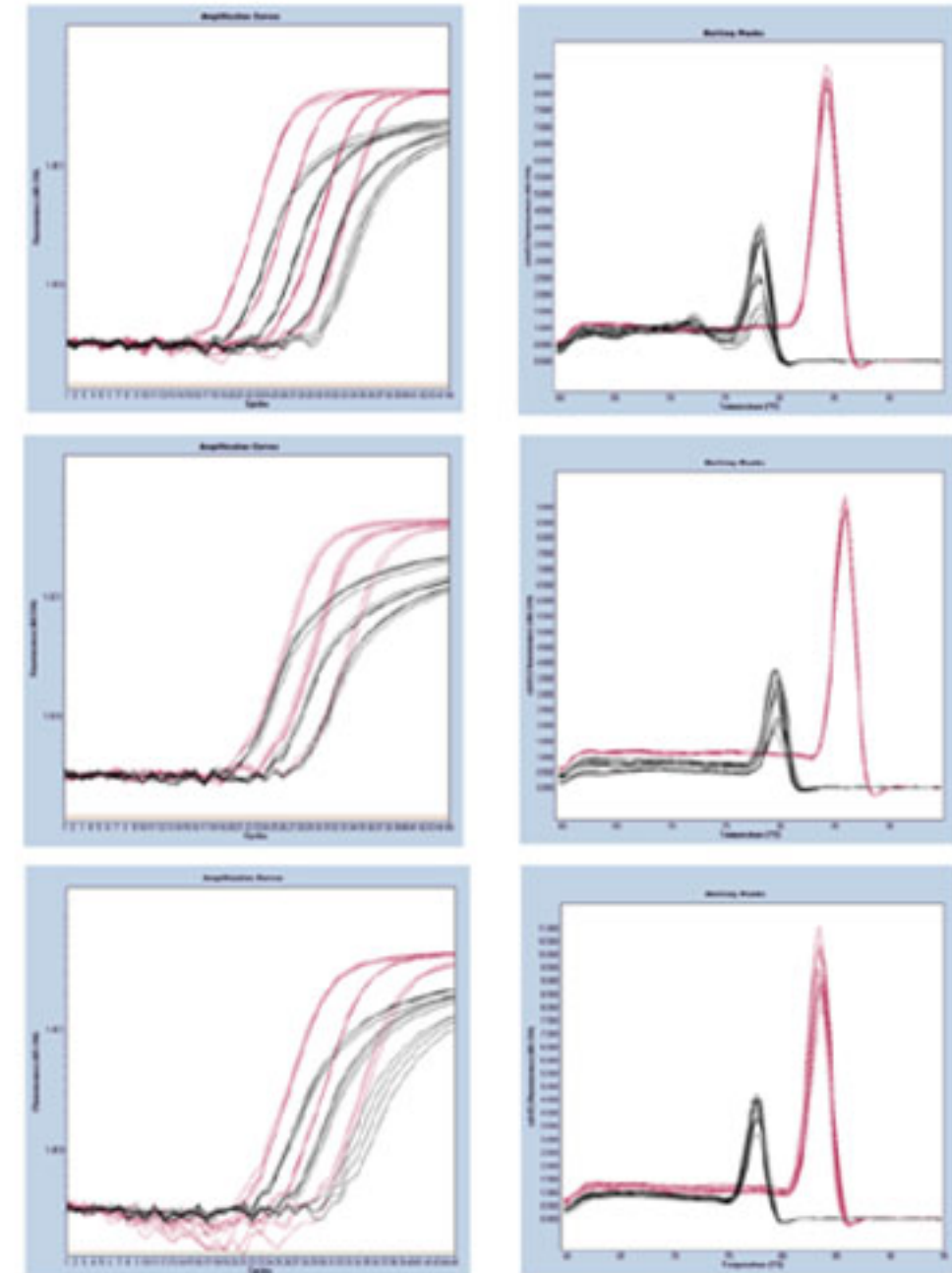


Fig 1. Comparison of AzuraQuant Green Fast qPCR Mix LoRox with 3 competitors (PGK-1 Gene Target, using multiple dilutions of cDNA).

Top Panel – AzuraQuant Green (red) vs PowerUp SYBR (black)
Mid Panel – AzuraQuant Green (red) vs Quanta Perfecta SYBR (black)
Lower Panel – AzuraQuant Green (red) vs Invitrogen SYBR Greener (black)

Save 30% for a Limited Time

This offer is valid online and via email, telephone. Promo Code: GFast30

What Our Customers Say About Us:

“Great reagents and a better value than our previous SYBR Green” University of Utah, Salt Lake City, USA

**SAVE
30%**

| Product | Pack Size | Presentation | Catalog No. | Price | Special Offer |
|--------------------------------------|------------------|--------------|-------------|-----------|-------------------|
| AzuraQuant Green Fast qPCR Mix LoRox | 500 x 20µl rxns | 5 x 1ml | AZ-2105 | \$255.00 | \$178.50 |
| AzuraQuant Green Fast qPCR Mix LoRox | 2000 x 20µl rxns | 20 x 1ml | AZ-2120 | \$895.00 | \$626.50 |
| AzuraQuant Green Fast qPCR Mix LoRox | 5000 x 20µl rxns | 1 x 50ml | AZ-2150 | \$1995.00 | \$1,396.50 |
| AzuraQuant Green Fast qPCR Mix HiRox | 500 x 20µl rxns | 5 x 1ml | AZ-2005 | \$255.00 | \$178.50 |
| AzuraQuant Green Fast qPCR Mix HiRox | 2000 x 20µl rxns | 20 x 1ml | AZ-2020 | \$895.00 | \$626.50 |
| AzuraQuant Green Fast qPCR Mix HiRox | 5000 x 20µl rxns | 1 x 50ml | AZ-2050 | \$1995.00 | \$1,396.50 |



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Prices are valid until June 30th, 2018, price changes and or early termination of this promo may occur at any time.

www.froggabio.com

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AzuraQuant™ cDNA Synthesis Kit Optimized for enhanced reproducibility and data accuracy

- Convenient two component kit to generate qPCR-ready cDNA in 40 minutes
- Complete 5' to 3' RNA sequence representation from as little as 4 pg Total RNA
- Optimized for dilute and low-copy input RNA
- High-performance 5x buffer system including an optimized ratio of random hexamer primers and anchored oligo (dT) primers which delivers unbiased, efficient and sensitive cDNA synthesis

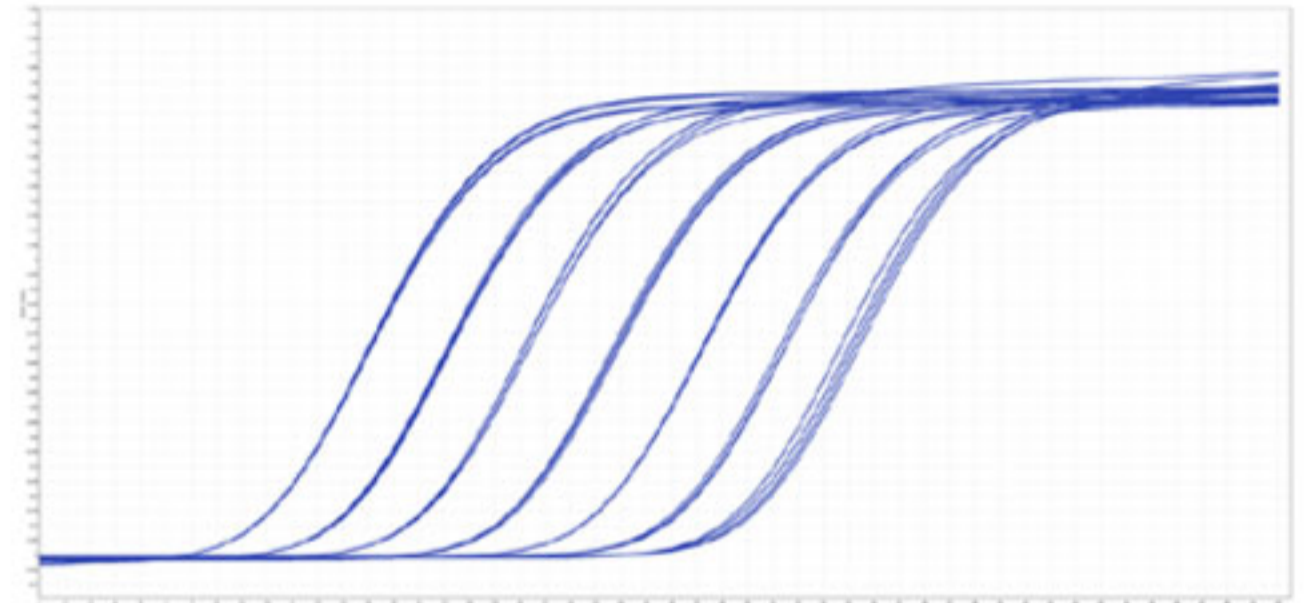


Fig 1. . Broad Dynamic Range with AzuraQuant cDNA Synthesis Kit, from 2 µg to 2 pg mouse Total RNA



AzuraFlex™ cDNA Synthesis Kit (NEW!) Provides assay flexibility and cDNA Synthesis from 2 µg Total RNA

- Complete and flexible system for efficient synthesis of first-strand cDNA from Total RNA
- Includes separate solutions of random hexamer primers and oligo (dT) primers for assay flexibility
- Optimized for a wide range of input RNA of 10 pg to 2 µg Total RNA.
- Downstream applications include real-time PCR, standard PCR, and microarrays

Save 20% for a Limited Time

This offer is valid online and via email, telephone. Promo Code: CDNA20

What Our Customers Say About Us:

"The AzuraQuant cDNA Synthesis Kit works great! I used 1/10th the amount of input template RNA that I normally use with BioRad and ABI reagents"
Brown University, Dept. of Biology, Providence, RI, USA

**SAVE
20%**

| Product | Pack Size | Catalog No. | Price | Special Offer |
|-------------------------------|-------------------|-------------|------------|------------------|
| AzuraQuant cDNA Synthesis Kit | 25 x 20µl rxns | AZ-1995 | \$89.00 | \$71.20 |
| AzuraQuant cDNA Synthesis Kit | 100 x 20µl rxns | AZ-1996 | \$299.00 | \$239.20 |
| AzuraQuant cDNA Synthesis Kit | 1,250 x 20µl rxns | AZ-1995-50 | \$2,995.00 | \$2396.00 |
| AzuraFlex cDNA Synthesis Kit | 200 x 20µl rxns | AZ-1997 | \$219.00 | \$175.20 |
| AzuraFlex cDNA Synthesis Kit | 1000 x 20µl rxns | AZ-1998 | \$799.00 | \$639.20 |



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